



Patient Recruitment

Shorten time-to-market
without sacrificing quality



The proven method for improving recruitment

Cut time, not corners

Inefficient patient recruitment practices delay time-to-market and jeopardize results in the majority of clinical trials today. That's because, although patient recruitment consumes 27% of the annual cost of drug development worldwide, over 75% of all clinical studies still miss their recruitment deadlines and only one in 20 recruited patients will provide results that can be included in a regulatory dossier.¹ All of which leaves many investigators thinking "there must be a better way." Now there is.

A proven process for rapid recruitment

With TFS Trial Form Support (TFS) you can speed up time-to-market without compromising results. Our trial region encompasses almost half a billion inhabitants with pre-qualified candidates across a range of therapeutic areas. We can also provide advice on site selection based on your recruitment criteria and our

experience as one of Europe's leading CROs. Should you require additional patients, we can promptly link investigators with the best local candidates. Our staff handle every aspect from placing ads to operating local call centres, to pre-screening patients. Investigators only meet qualified candidates for final assessment. One of our experienced project leaders will manage the process to ensure that deadlines are met every step of the way.

Three steps, no hassle

1. Advertise. We know what types of ads and media generate the best response in different therapeutic indications. Unlike other recruitment campaigns, which require a time-consuming written response, our candidates can reply easily by phone, e-mail or Internet. This increases both the speed and number of replies.

2. Pre-screen. We set up a local call centre, ready to go the minute our ads run. Our operators are medically trained and use a questionnaire to screen candidates. Candidates who pass are scheduled for an in-person interview with the investigator nearest their location.

3. Final Selection. Final selection is made by the investigator. Since all applicants are carefully pre-screened and directed to the nearest study site, the investigator saves considerable time and hassle. The result is more high-quality candidates signed up on time (not to mention a happier investigator).

Flexible contracting

Our patient recruitment service can be contracted on its own or as part of a complete trial managed by TFS. By delegating your trial to TFS, you'll be using one of Europe's leading full-service CROs covering Sweden, Denmark, Finland, Norway, the United Kingdom, the

Netherlands, Spain, Italy, Portugal, France, Hungary, the Baltics, Russia, India, Japan and the USA. Our facilities include the acclaimed Phase I Unit at the Karolinska University Hospital in Stockholm. From Phase I to Phase IV trials, you can rely on TFS for personalized service and the industry's highest professional standards.

Don't waste another moment

If you want to shorten your time-to-market without sacrificing quality, contact your local TFS representative for a free consultation. We'll arrange a meeting at your earliest convenience to explain how we can get your recruitment process rolling right away. To find the TFS representative nearest you, visit our website at www.trialformsupport.com or phone our main office in Sweden at +46 46 31 32 00.

¹ Dr Sally Drayton, Heather E Fraser, "Five Steps to Faster Recruitment" Good Clinical Practice Journal, February 2005





TRIAL FORM SUPPORT

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