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## PRESS RELEASE

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## TFS launches new sub-brands for its operational business areas

TFS Trial Form Support International (TFS) has completed the branding process of its operational business areas and created four new sub-brands.

In a further step to move the business solutions towards higher level of operational independency and specialization within different development phases of clinical development, TFS has decided to better delineate and clarify its service offerings through sub-brands of each business area.

The four business areas have been named; TFS Explore™, TFS Develop™, TFS People™, and TFS Academy™. The main purpose of the new sub-brands is to differentiate the specialized competencies, experience and services available to clients. Each business area operates as an independent division within the TFS Group, allowing for a high degree of specialization within its field in clinical research and development stage.

*"These new names and sub-brands will help us create stronger individual organizations, while maintaining the same high level of service excellence that our clients deserve and have come to expect from the TFS organization"* said Mr. Daniel Spasic, Chief Executive Officer at TFS.

The combined business areas employ some 500 clinical research professionals with experience from development in early stage, pivotal registration trials, functional insourcing and clinical research education. There will be no change to the operational aspects of these core business areas and the sub-brands will be placed under the corporate brand "TFS".

*"They will continue to run as previously and our clients can expect the same consistency in operational deliverables. In fact, we have been operating under these new names internally for several months as the branding process has developed"*, Mr. Spasic continues.

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### **Information about TFS Trial Form Support International (TFS)**

TFS Trial Form Support International (TFS), with headquarters in Lund, Sweden, is the largest non-listed European clinical Contract Research Organization (CRO). Clinical services are provided by four business areas; TFS Explore™, TFS Develop™, TFS People™ and TFS Academy™, with annual net revenue greater than € 35 million, global operations in 21 countries, and 500 employees worldwide. Detailed information about TFS business areas, global locations and recent press releases can be obtained through its website at [www.trialformsupport.com](http://www.trialformsupport.com)

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